DIGITAL MEDIA DESIGN

TSTC
Texas State
Technical College.

PROGRAM DETAILS

Digital media is part of our everyday lives. With TSTC's Digital Media Design Technology program, learn how to design a wide range of visual content that can be used in many industries. Whether it's an advertisement campaign, branding a company, or stand-alone graphic design pieces, this program will teach you how to make your content come to life. Apply your creativity through graphic design, editing, multimedia and videography to create compelling imagery.

Digital Media Design Occupational Skills Award		
Course	**Course Name**	**Credit Hours**
ARTC 1353	**Computer Illustration**	3
ARTC 1302	**Digital Imaging I**	3
ARTC 1313	**Digital Publishing I**	3
ARTC 2305	**Digital Imaging II**	3

Digital Media Design Pathway		
Course	**Course Name**	**Credit Hours**
ARTC 1353	**Computer Illustration**	3
ARTC 1302	**Digital Imaging I**	3
ARTC 1313	**Digital Publishing I**	3
ARTC 2305	**Digital Imaging II**	3

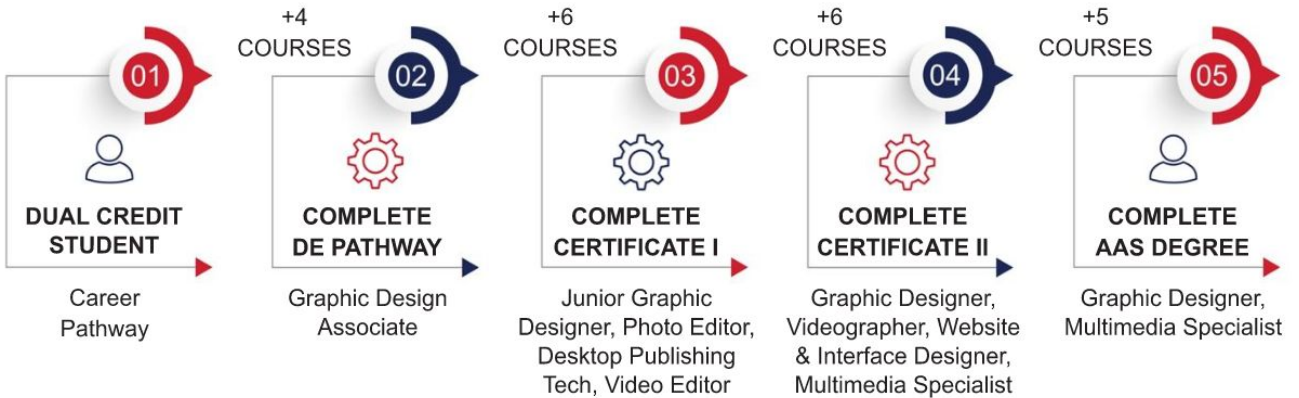## Digital Media Design Program of Study

Digital Media Design is perfect for you if you have a passion for art, media and technology. With your training, you could find a job in a marketing firm, video content creation, print, social media management and more.

Design your own future and showcase your creative talents.

TSTC AWARDS	Median Wage
Occupational Skills Award	$1/Hour
Certificate I	$10-$12/Hour
Certificate II	$12-$23/Hour
Associate Degree	$15-$23/Hour

Digital Media Design Career Pathway

	+4 COURSES	+6 COURSES	+6 COURSES	+5 COURSES
01	**02**	**03**	**04**	**05**
DUAL CREDIT STUDENT	**COMPLETE DE PATHWAY**	**COMPLETE CERTIFICATE I**	**COMPLETE CERTIFICATE II**	**COMPLETE AAS DEGREE**
Career Pathway	Graphic Design Associate	Junior Graphic Designer, Photo Editor, Desktop Publishing Tech, Video Editor	Graphic Designer, Videographer, Website & Interface Designer, Multimedia Specialist	Graphic Designer, Multimedia Specialist

CAREER OPPORTUNITIES

Learn techniques in graphic media production, multimedia, user experience design, videography and photography. Using the creative process, move from brushes and pens to Adobe Creative Suite in order to create your design content. Your artistic skills and digital know-how will help you in a colorful career where your imagination and creativity shine.

Industry-Based Certifications

• Adobe Certified Associate Visual Design Specialist

Digital Media Design
Course Information (PEIMS)

Level 2

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
ARTC 1353 Computer Illustration/		None	None
ARTC 1313 Digital Publishing I/ Digital Design and Media Production	3580400 (1 credit)	None	None

Level 3

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
ARTC 1302 Digital Imaging I/ Digital Art and Animation	3580500 (1 credit)	None	None
ARTC 2305 Digital Imaging II/ Graphic Design and Illustration II/Graphic Design and Illustration II Lab	13008910 (2 credits)	Graphic Design and Illustration I/Lab	None